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Tri-State Biodiesel now collecting Hard Rock Café New York's waste cooking oil year-round, and supplying Willie Nelson's biodiesel-powered tour bus with fuel as part of Sustainable Biodiesel Alliance's official launch event and VIP party at Hard Rock Café New York

Sept 12, 2007, New York City

Tri-State Biodiesel was proud to play a very important role in Hard Rock Café's eco-friendly "Save the World" practices at the recent global Ambassadors of Rock Tour stop at Hard Rock Café New York, as the recycler of its waste oils and the provider of tour bus fuel for legendary musical artist and biodiesel spokesman Willie Nelson on September 10th.

The event was memorable night of music provided by Nelson and his friends and family. Dedicated to its "Save the Planet:" motto, Hard Rock's Ambassadors of Rock in NYC was also the official launch party for The Sustainable Biodiesel Alliance, a nonprofit organization founded by Willie's wife, Annie Nelson and biodiesel advocate Daryl Hannah, and others to promote sustainable biodiesel practices, including harvesting, production and distribution of biodiesel fuels.

The exclusive VIP event benefiting the Sustainable Biodiesel Alliance will be hosted by award-winning actors Woody Harrelson and Daryl Hannah, as well as appearances by several of Nelson's friends and family.

Tri-State Biodiesel CEO Brent Baker stated, "We are excited to be part of Hard Rock Café's efforts to be more green and sustainable, by collecting their waste cooking oil year-round, and by creating biodiesel for use in Willie's tour bus again. Tri-State Biodiesel loves Willie and is glad to fuel his busses when they roll through NYC. We applaud his efforts to improve economies for American farmers, while also supporting improved energy security for the US. We will continue to support his efforts, as well as the Sustainable Biodiesel Alliances' objectives in the sustainable energy revolution."

About The Sustainable Biodiesel Alliance

The Sustainable Biodiesel Alliance, Inc. ("SBA") is a nonprofit organization created to promote sustainable biodiesel practices, including harvesting, production and distribution of biodiesel fuels. The ultimate goal is to create best practice standards and protocols for verifying that all points in the production and distribution chain are in compliance with the SBA's certification standards. Those who receive SBA certification will be

additionally supported by ongoing education campaigns that will include outreach programs and maps identifying the locations of the production and distribution points. For further information, please visit www.fuelresponsibly.org

About Tri-State Biodiesel

Tri-State Biodiesel, New York City's biodiesel pioneer, provides NYC with top notch waste cooking oil collection service and clean burning, recycled oil-produced biodiesel fuel of the highest quality.

Tri-State's biodiesel is an EPA approved and certified alternative diesel fuel made waste cooking oil collected at local restaurants that is much better for our health, economy and the environment. Our biodiesel can be used in any diesel engine and no engine conversions are necessary. Tri-State Biodiesel is proud to be the first biodiesel fleet fuel provider in the city and looks forward to continuing to supply this great renewable fuel.

For more information go to www.tristatebiodiesel.com, or contact:

Tri-State Biodiesel
646-423-5759
36 East 23rd Street, 9th Floor
NY NY 10010

